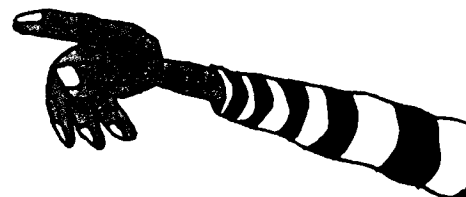




IMPORTANT INFORMATION!



In our continuing efforts to bring you the highest quality materials at the lowest possible price, Great Source Education Group has implemented the following sampling policy for the Arkansas Language Arts adoption:

Each school sampled will receive only one copy of our complete *Language Series* kit. This is intended to provide reviewers with an example of every program component. The title selected for your building is at mid-level of the grade levels in your school. You are also being sent the *handbooks*, *Teachers Guides*, and *Sourcebook Teacher Editions* for each grade level in your building. These items will provide you with a good idea of the program content at each grade level. *Please be aware that the complete Language Series kit, including the Language Series Program Guide binder, is available at each grade level.* The *Program Guides* for other grade levels are similar to the one you have received - they contain the same sections, with content tailored to grade level.

We also request that samples be returned after your review, if you are not adopting the program.

We hope that this policy will not only help us keep our prices low by controlling sample costs, but will also benefit you by reducing some of the huge volume of samples you typically receive during adoptions. If there is a high level of interest in the various *Write Source* programs in your building and you need additional information, please feel free to call our Arkansas sales representative, Jennifer Polk, at (800) 289-4490.